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1

Production



2

Events



3

Media

3x bordox.

explore possibilities.

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A truly full-service marketing power house.

Started in Saudi Arabia
Working towards a Global Reach.

100+ years **Combined Experience**

30+ **CREATIVE Minds**

85+ **Local and Global Brands**

1200+ **Successful Projects**

Dubai I Riyadh I Cairo I Istanbul

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The UAE Network

Amongst the largest operati[illegible]
networks in the industry we
ensure flawless executions
across the Emi[illegible]



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The Clientele.

Our success partnerships
with local and global brands

- Automobile
- FMCG
- F&B
- Consumer Electronics
- Technology
- Finance
- Healthcare
- Retail
- Beauty
- Sports
- Tobacco
- HVAC



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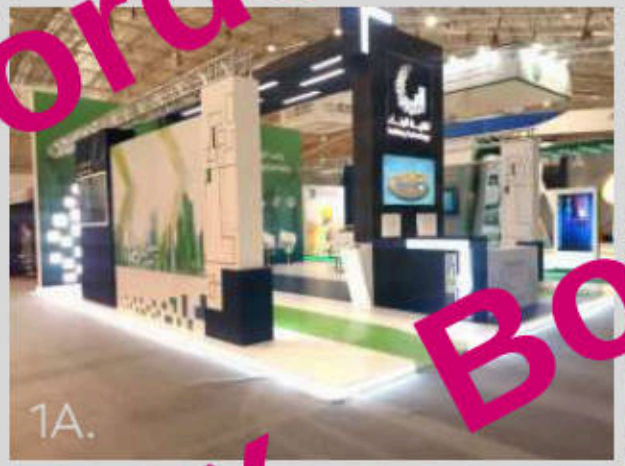


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Main Services.

Providing limitless services within the production and fabrication horizon.

1A. Exhibition Booths
1B. Activation Stands
1C. POS Displays
1D. Interior Fit outs
1E. Signage & Wayfinding
1F. Printing & Packaging

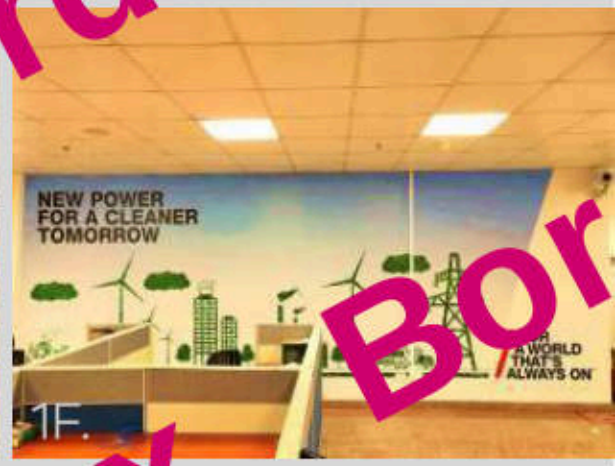










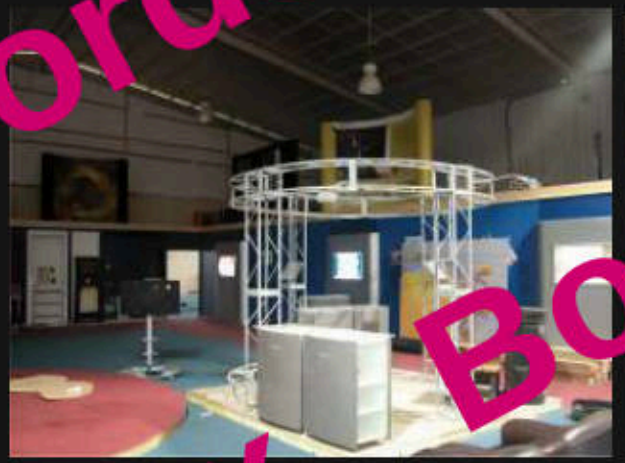


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The Facility.

Highly equipped bespoke production facilities in Jeddah & Riyadh

- Wood Works
- Steel Fabrication
- Aluminum Fabrication
- Acrylic Works
- Glass Works
- Laser CNC
- Router CNC
- Forex
- Corrugated













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1A Exhibition •Booths

A seamless process
Design » Fabrication » Installation

From concept design to fabrication and installation, we craft immersive spaces that captivate audiences and amplify your message. Let us bring your ideas to life, creating memorable experiences that leave a lasting impression.

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Inspiring designs, **Flawless execution.**



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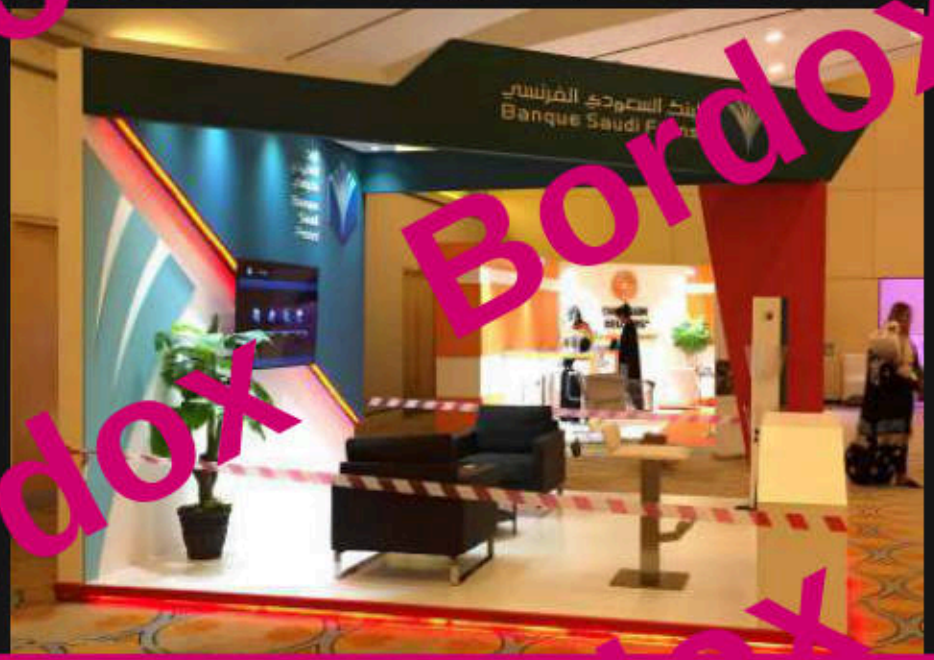




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Case Study 1

3D Render.

Client:
Taajeer Finance

Project:
New Brand Identity Reveal at Riyadh Motor Show 2023



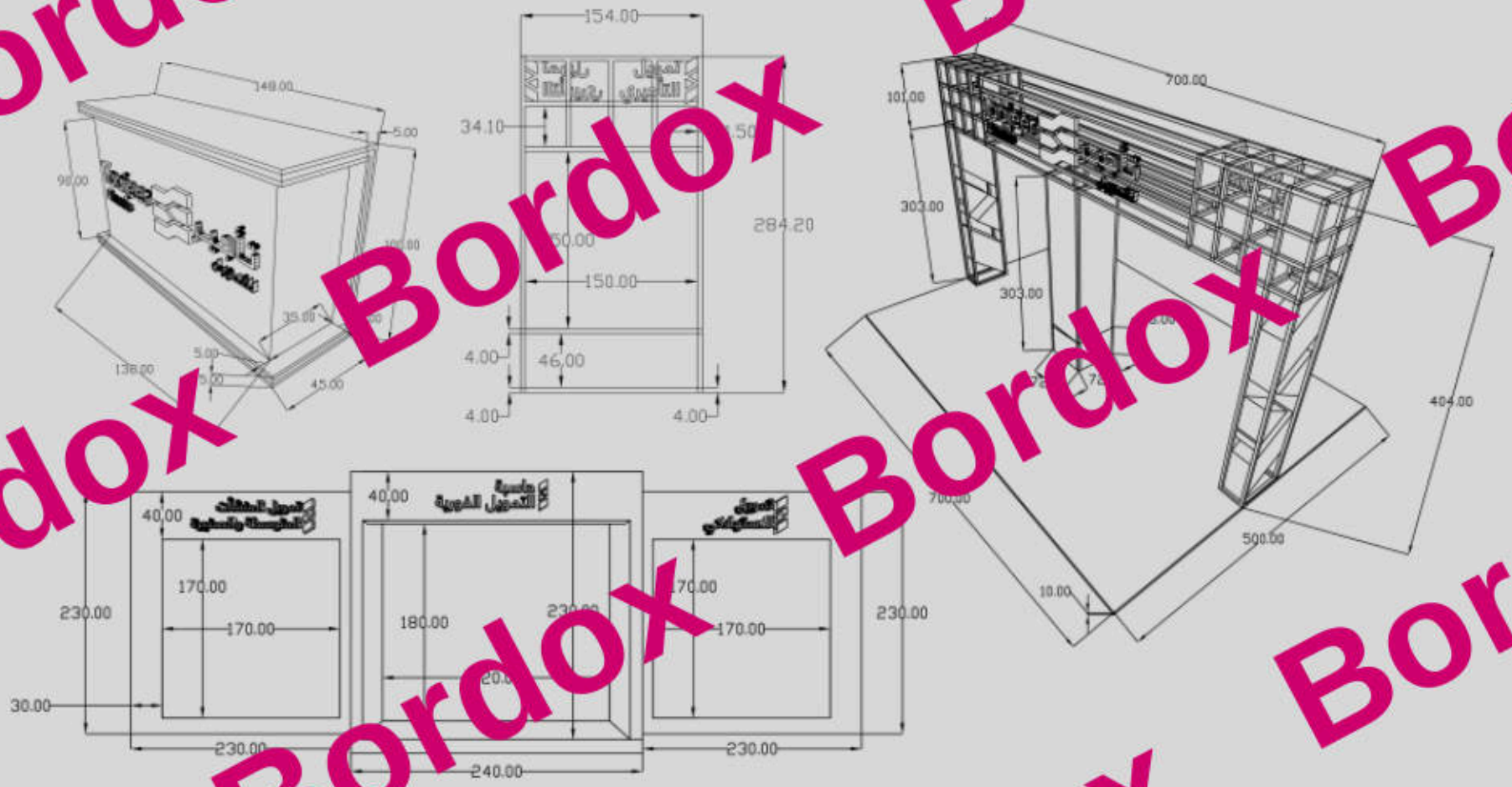
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Case Study 1

Technical Drawing.

Client:
Taajeer Finance

Project:
New Brand Identity Reveal at Riyadh Motor Show 2023



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Case Study 1

Booth Fabrication.

Client:
Taajeer Finance

Project:
New Brand Identity Reveal at Riyadh Motor Show 2023



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Case Study 1

Booth Build up.

Client:
Taajeer Finance

Project:
New Brand Identity Reveal at Riyadh Motor Show 2023



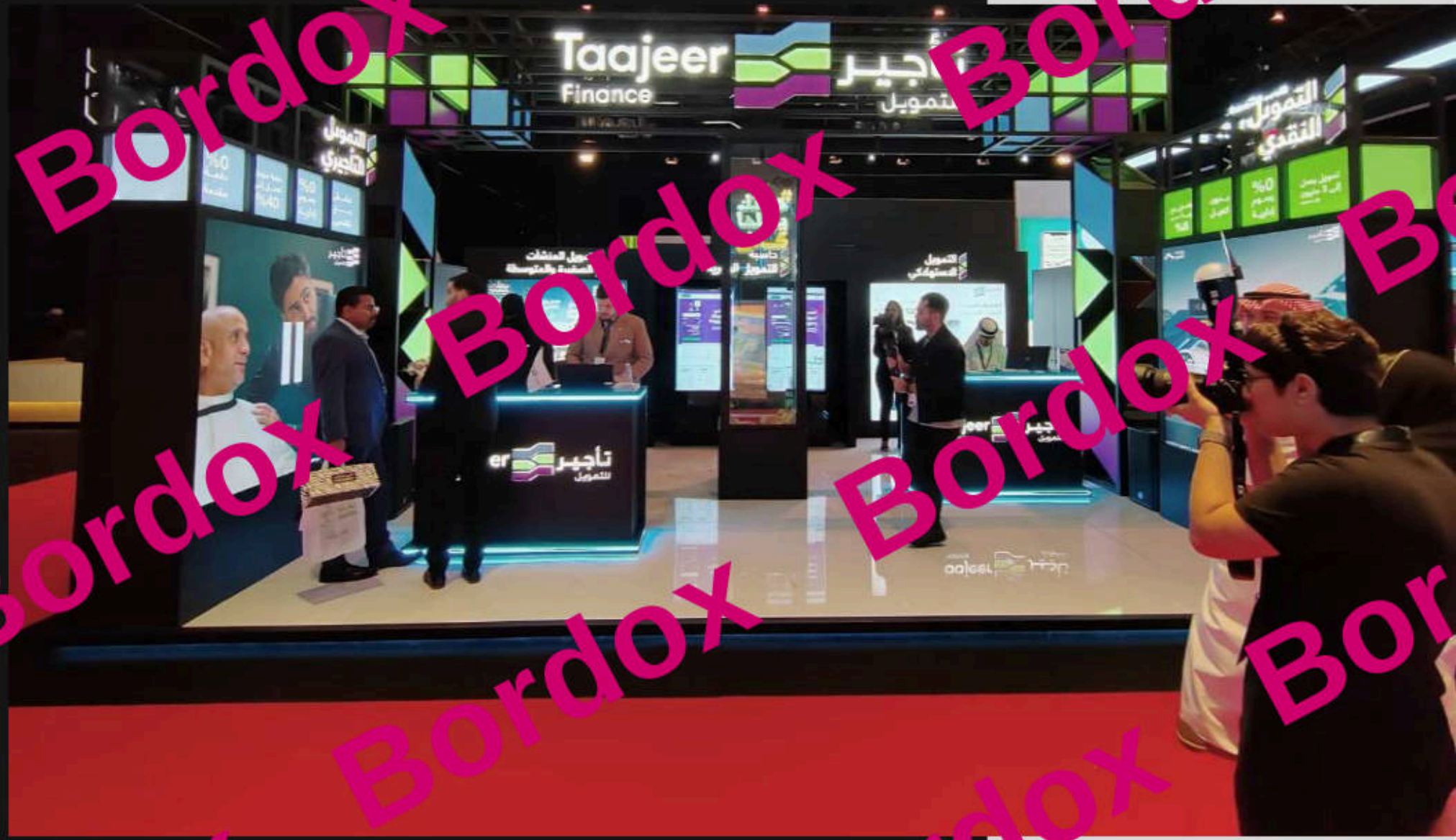
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Case Study 1

The Expo.

Client:
Taajeer Finance

Project:
New Brand Identity Reveal at Riyadh Motor Show 2023



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Case Study 1

The Expo.

Client:
Taajeer Finance

Project:
New Brand Identity Reveal at Riyadh Motor Show 2023





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Case Study 2

3D Render.

Client:
Ajmal Perfumes

Project:
Boutiqat Expo Riyadh



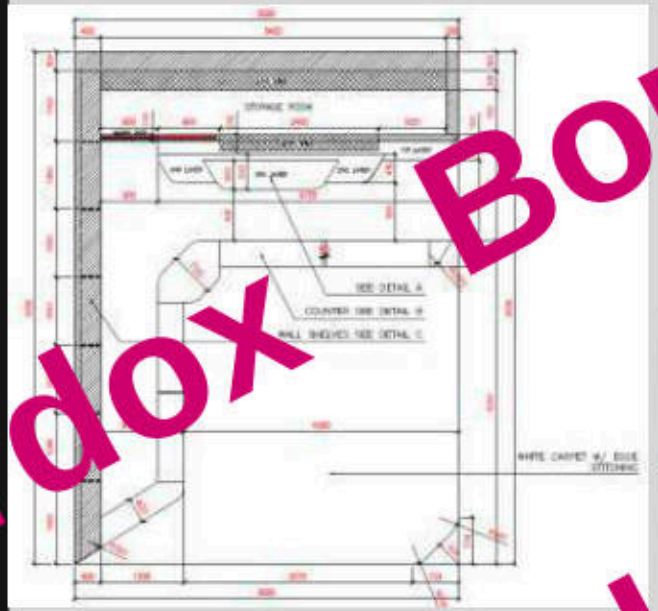
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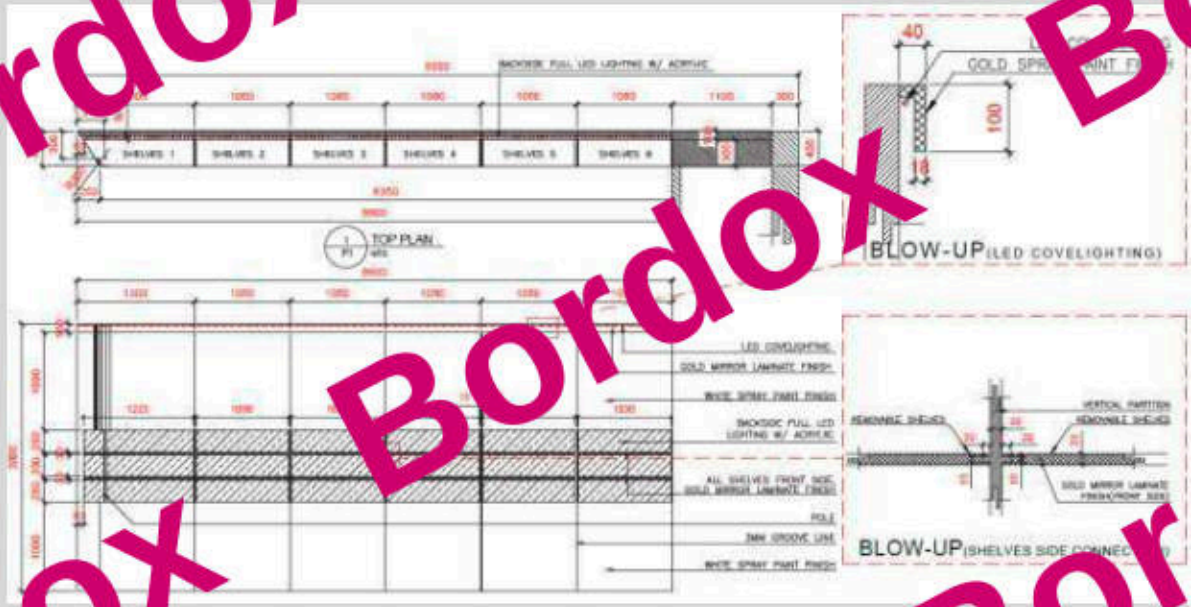
Case Study 2

Technical Drawing.

Client:
Ajmal Perfumes

Project:
Boutiqat Expo
Riyadh





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Case Study 2

Booth Fabrication.

Client:
Ajmal Perfumes

Project:
Boutiqat Expo
Riyadh



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Case Study 2

Booth Build up.

Client:
Ajmal Perfumes

Project:
Boutiqat Expo Riyadh



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Case Study 2

The Expo.

Client:
Ajmal Perfumes

Project:
Boutiqat Expo
Riyadh



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1B. Activation • Stands

Crafting impactful displays. Binging id[illegible] to life.

With our innovative approach and attention to detail, we bring your brand to life in the most engaging way possible. Delivering stands that not only look stunning but also drive meaningful consumer interaction.

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Inspiring designs, **Flawless execution.**



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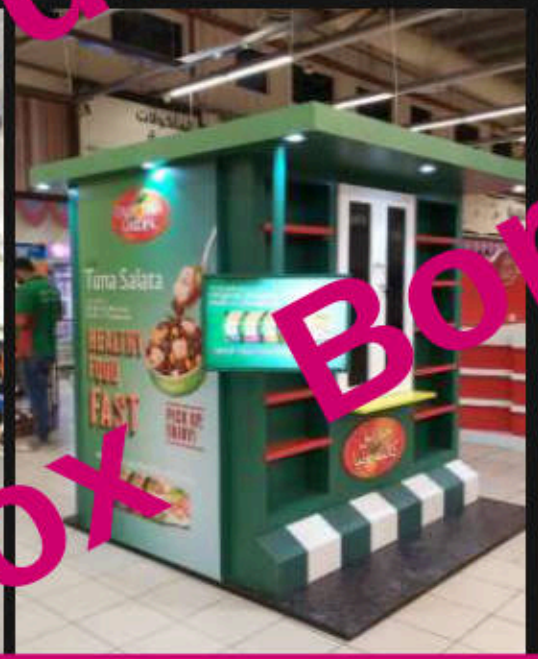
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Design.

Execution.

Case Study 1

Client: Afia
Project: Olive Oil Activation – Key Accounts

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Design.

Execution.

Case Study 2

Client: Afia

Project: Win A Car Campaign – Key Accounts

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Design.

Execution.

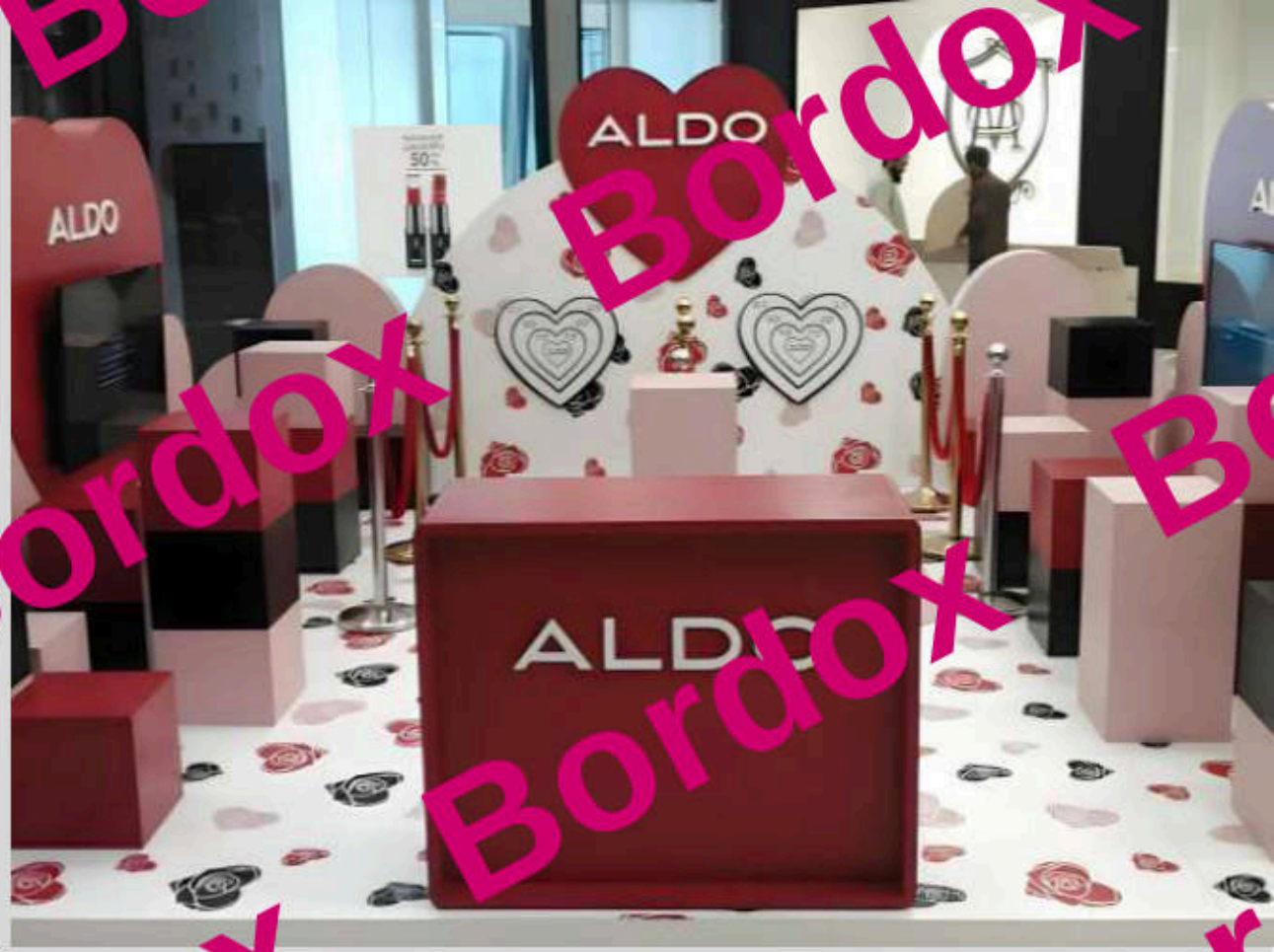
Case Study 3

Client: Pepsico
Project: Aquafina Mall Activation

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Design.



Execution.

Case Study 4

Client: Aldo
Project: Aldo Mall Activation

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1C. In Store Displays



Maximizing impact.
Elevating ROI.

Tailored POS solutions aiming to enhance your brand's presence at the crucial moment of purchase. We specialize in creating impactful POS displays and materials that attract attention, drive sales, and reinforce brand messaging.

Category Branding | Freestanding Displays | Pallet Displays | Gondola Branding | Floor Graphics | Standees

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1D Interior •Fit outs



Crafting Spaces

Our fabrication services cover every aspect of interior fit-outs. From designing layouts and selecting materials to managing construction and installation, we prioritize quality and attention to detail. With our commitment to excellence, we guarantee a space that not only meets but exceeds the expectations, enhancing the beauty and functionality of your environment.

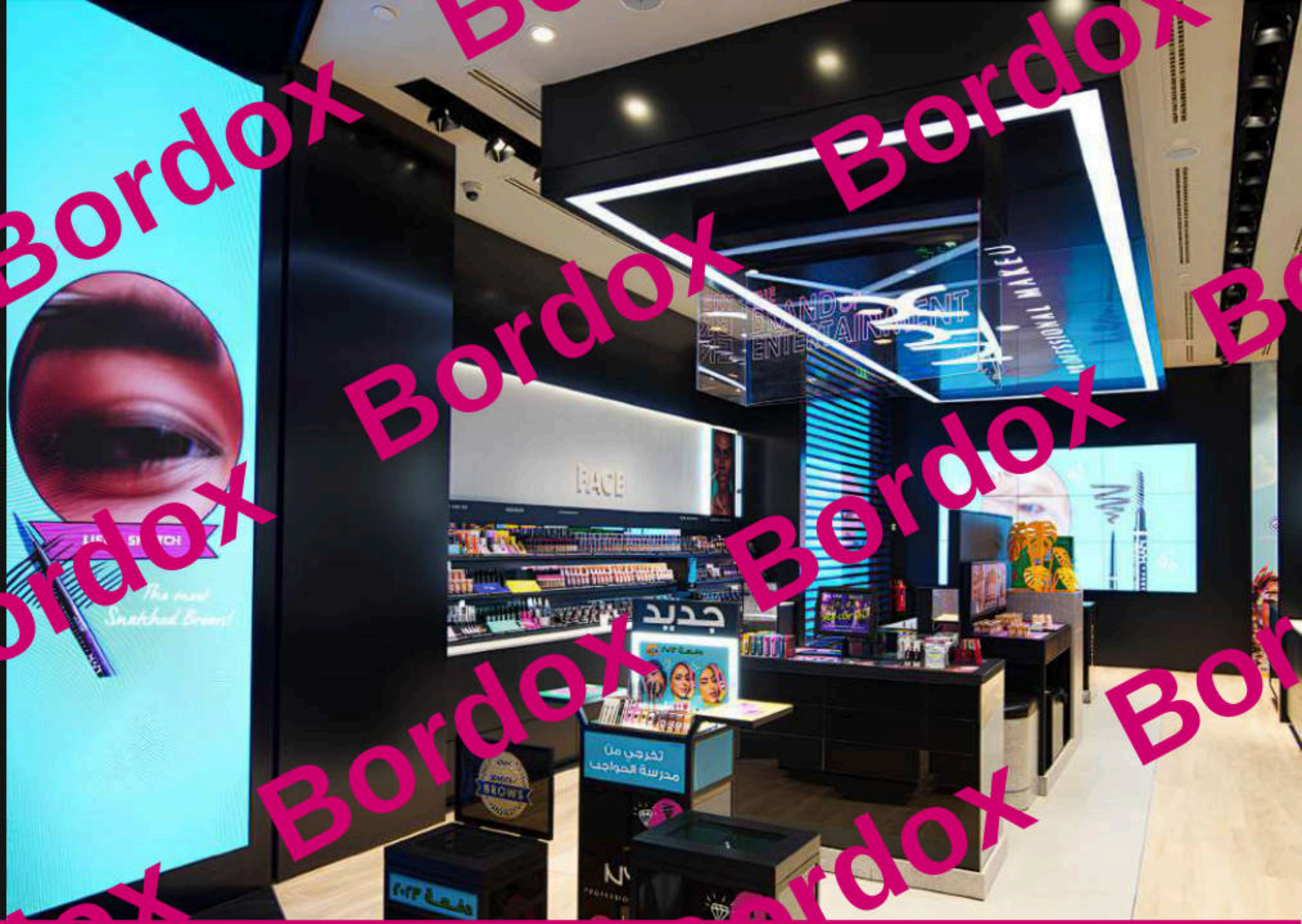
Wood & Metal Works | Ceiling & Flooring | Glass & Drywall Partitions | Bespoke Furniture | Counters & Feature Walls | Civil, Electrical IT & HVAC

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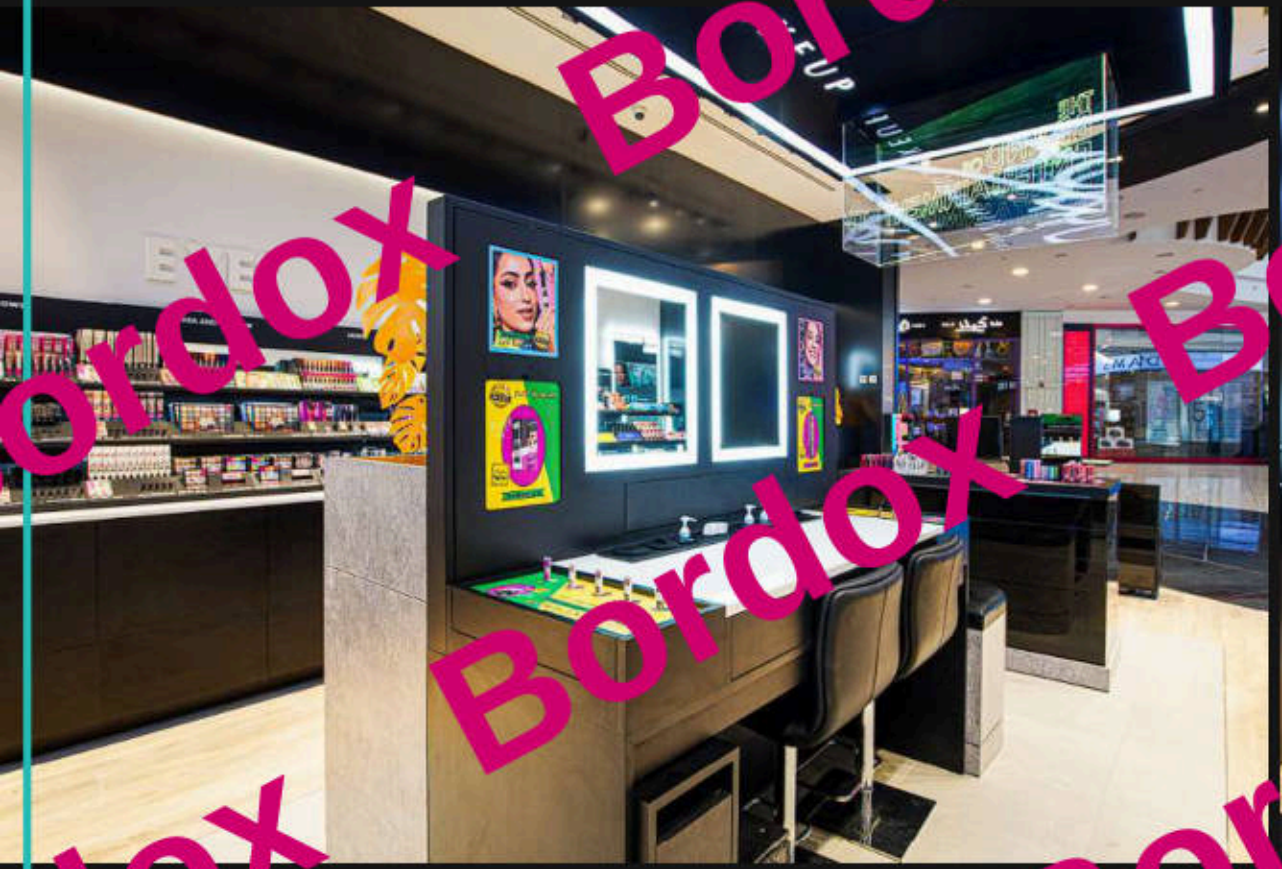
Retail Case Study 1

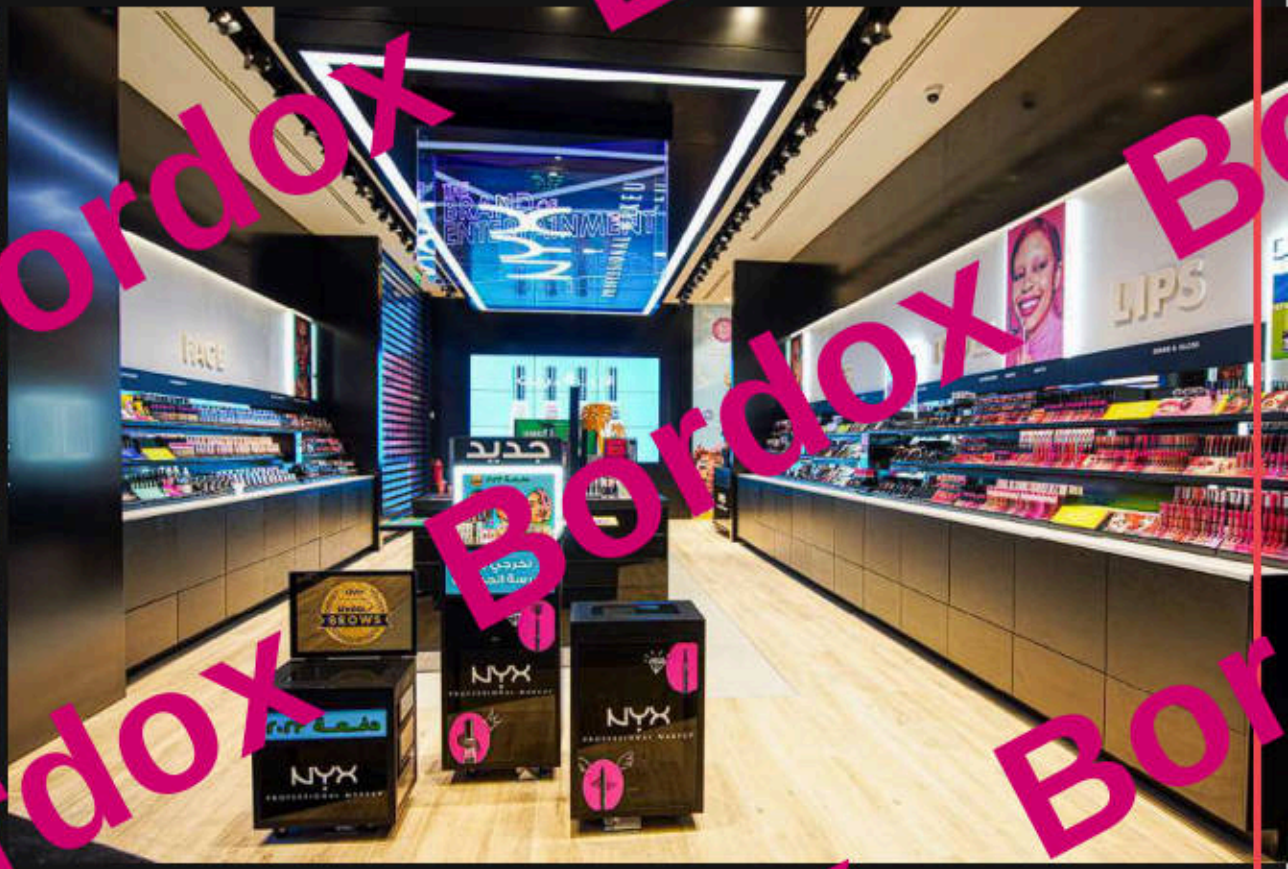
Client:
Alshaya Group

Project:
NYX, Retail Store Fit out, Riyadh Park



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Retail Case Study 2

Client:
Alshaya Group

Project:
Kurt Geiger Retail Store Fit out, Nakheel Mall, Riyadh



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Retail Case Study 3

Client:
L'Occitane Arabia

Project:
Retail Store Fit out,
Othaim Mall,
AlAhsa



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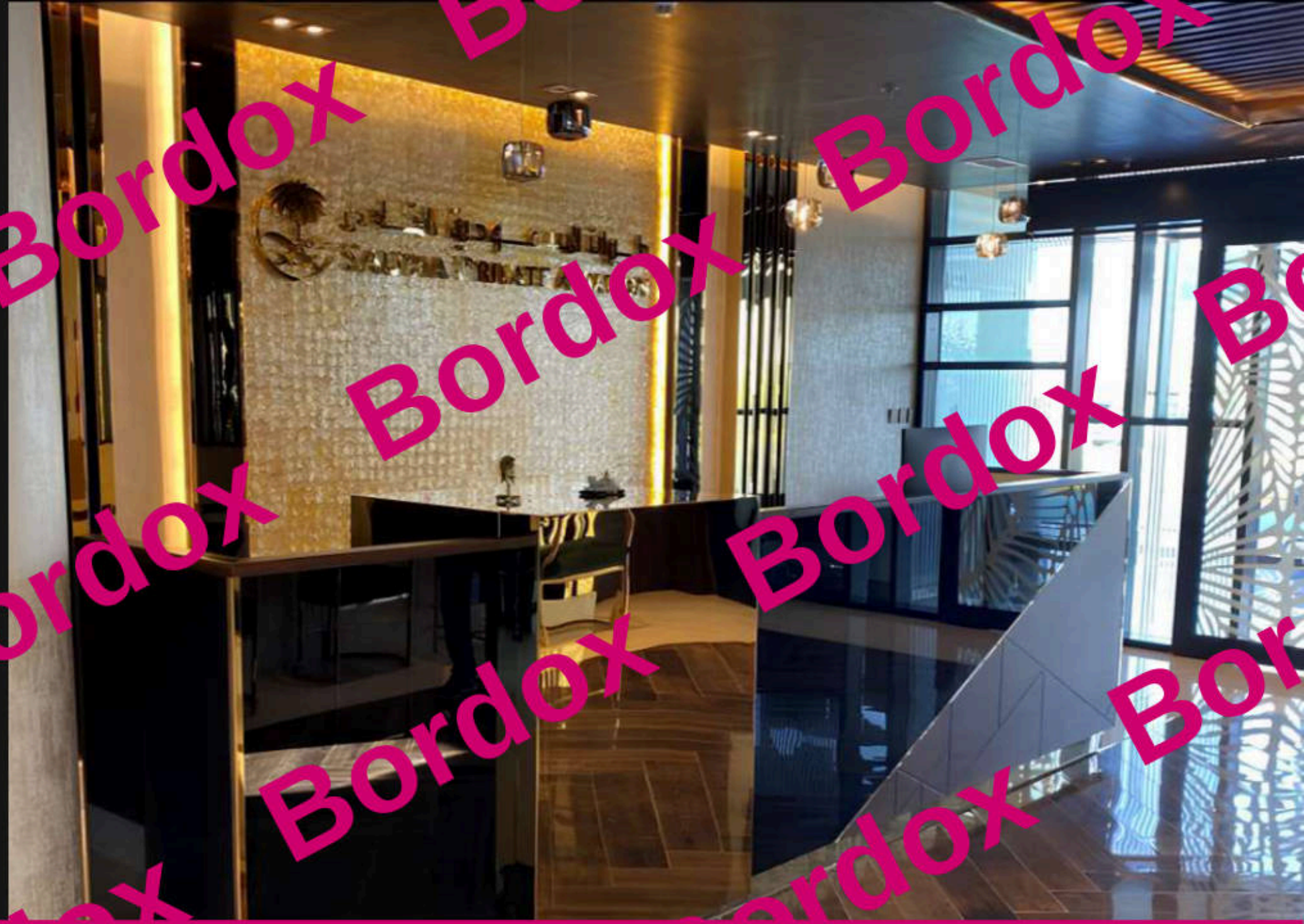


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Corporate Case Study 1

Client:
Saudi Private Aviation

Project:
Passenger Lounge Renovation, Jeddah



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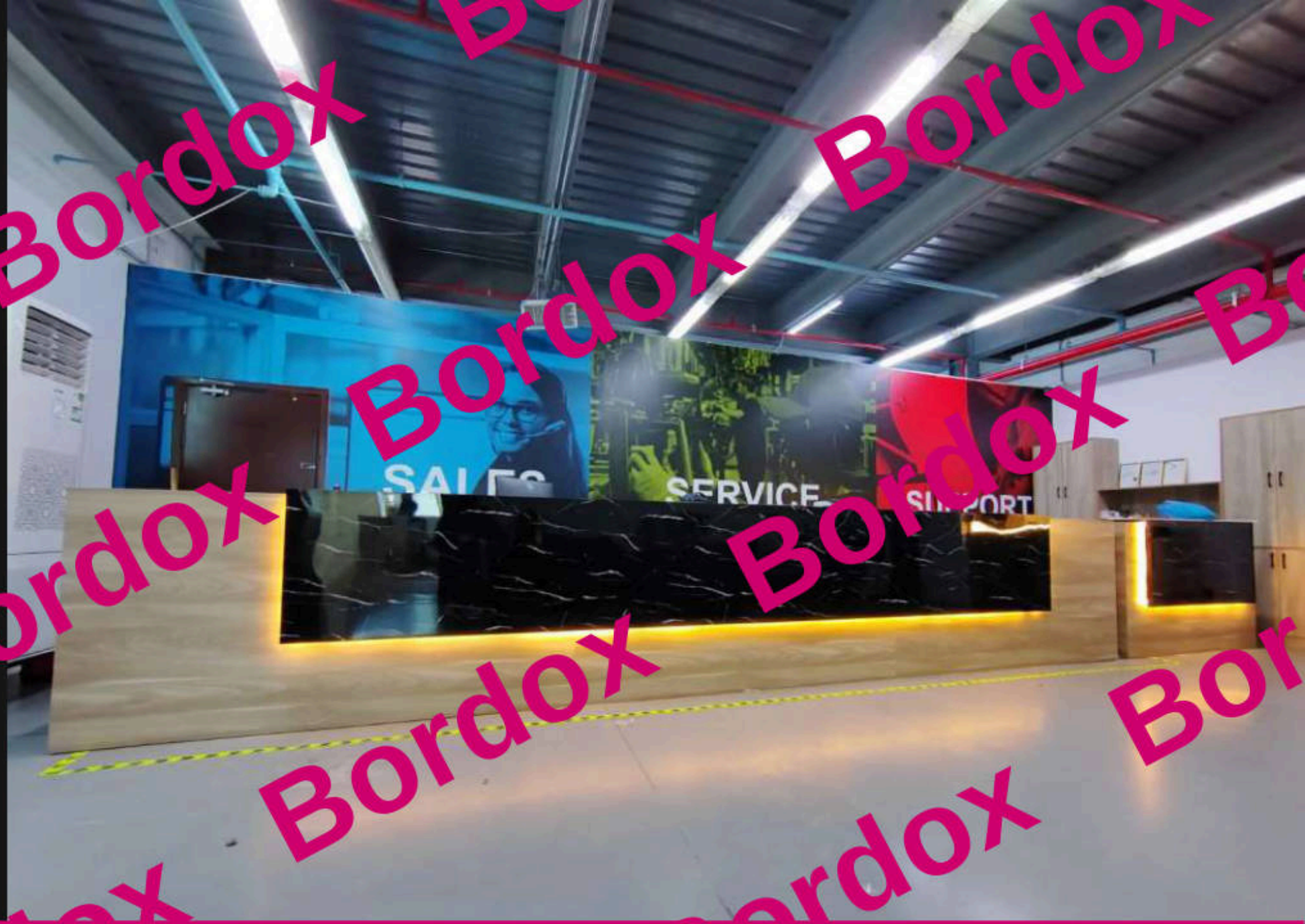


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Corporate Case Study 2

Client:
Cummins Arabia

Project:
Warehouse Renovation, Jeddah



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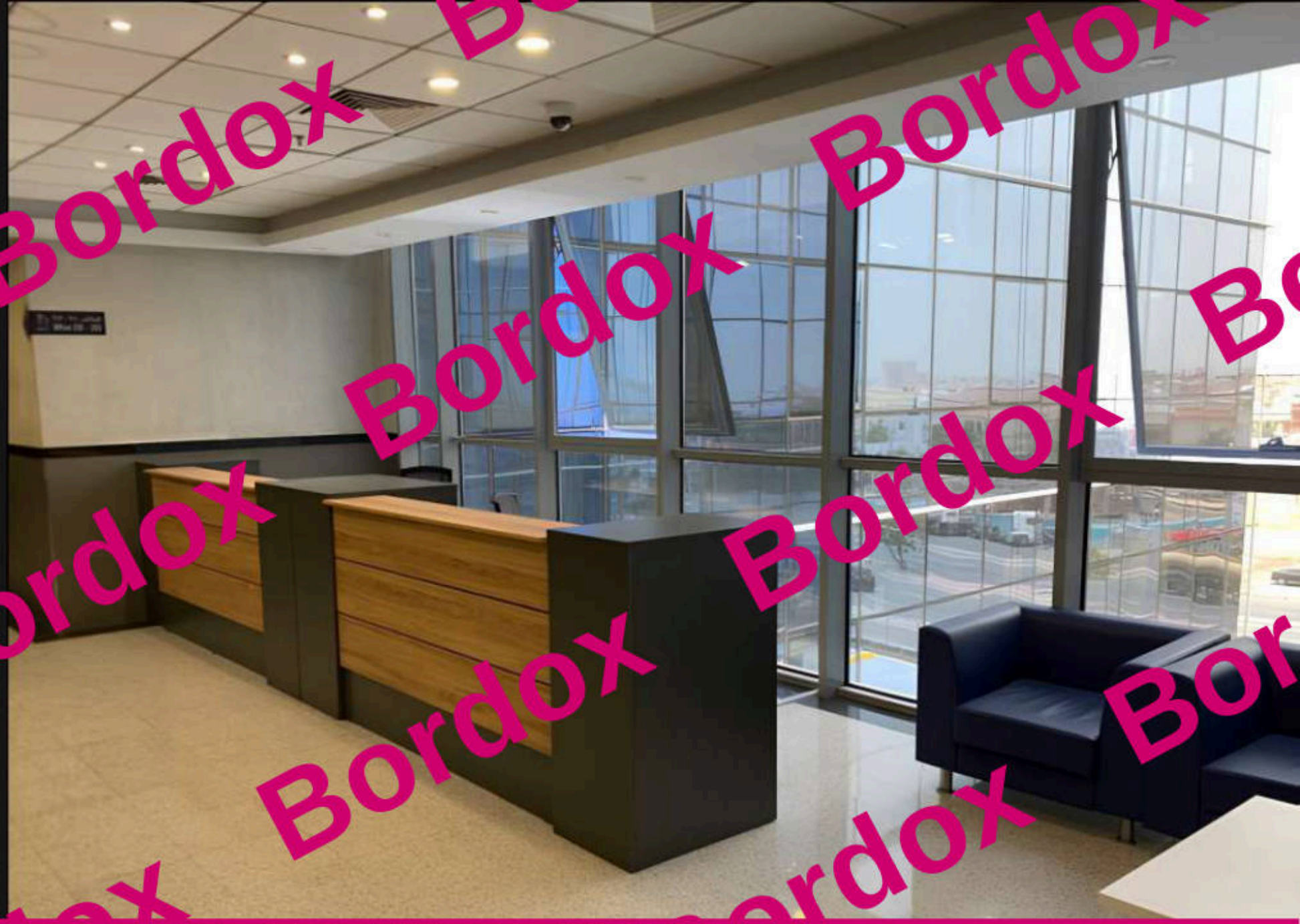


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Corporate Case Study 3

Client:
Saas

Project:
Office Interiors & Furniture Supply, Jeddah



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Corporate Case Study 4

Client:
Kahlid Al Subaie Co

Project:
Office Interiors & Furniture Supply, Jeddah



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1E • Signage & Wayfinding



Showcasing Brands in Good Light.

Our fabrication services cover every aspect of interior fit-outs. From designing layouts and selecting materials to managing construction and installation, we prioritize quality and attention to detail. With our commitment to excellence, we guarantee a space that not only meets but exceeds the expectations, enhancing the beauty and functionality of your environment.

3D Channel Letters

Pylons & Totems

Flex Face Signs

Internal & External Wayfinding

Digital Signage

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Stainless Steel Matt Finish Signage
Model No: CR8101



Back Lit Stainless Steel Gloss Finish Signage
Model No: CR8102

3D Channel Letters Models.

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360 Degree Acrylic Neon Signage
Model No: CR8103



Slim Acrylic Lighted Signage
Model No: CR8104

3D Channel Letters Models.

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High Thickness Stainless Steel Front Lit Signage
Model No: CR8105



Stainless Steel Front Lit Signage
Model No: CR8106

3D Channel Letters Models.

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Bulge Edge Back Lit Signage
Model No: CR8107



Round Facia Back Lit Signage
Model No: CR8108

3D Channel Letters Models.

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Stainless Steel Front Lit Matt Finish Signage
Model No: CR8109

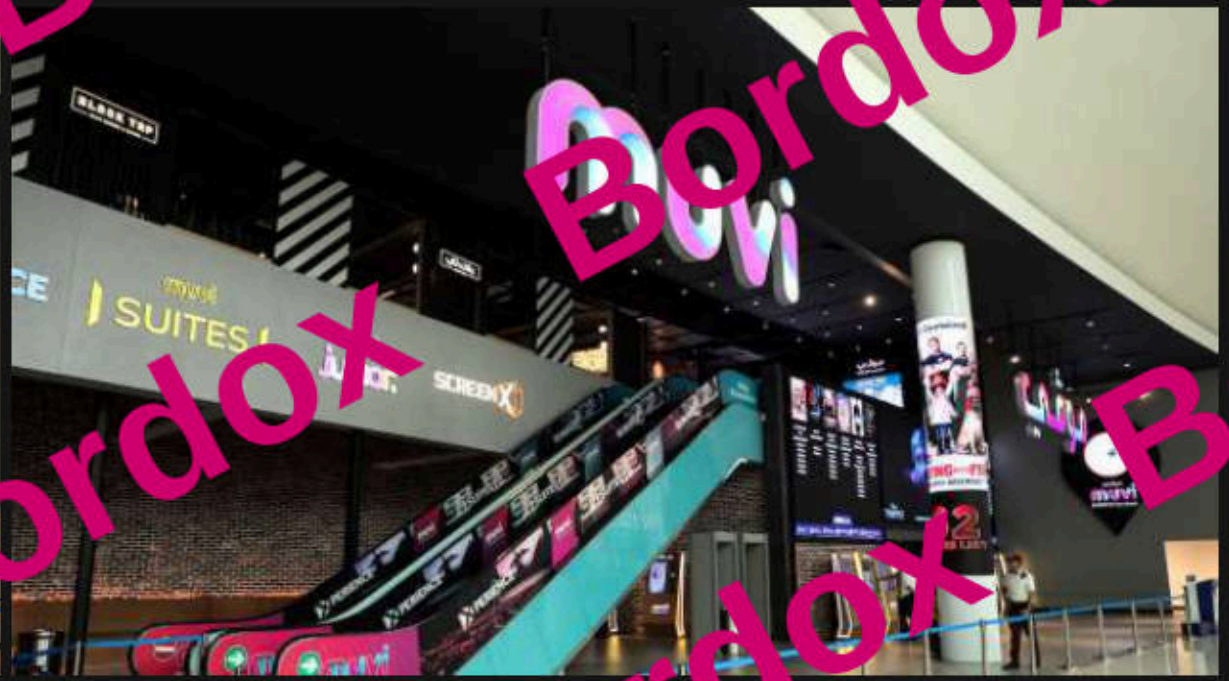


Stainless Steel Semi Embossed Front Lit Signage
Model No: CR8110

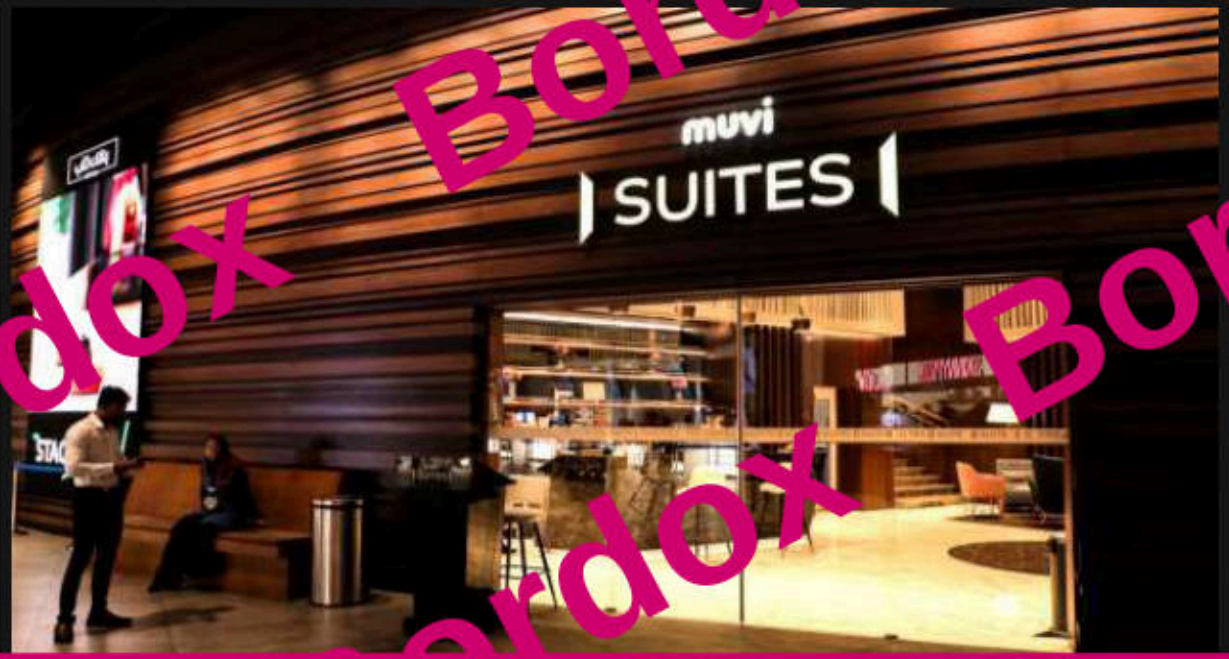
3D Channel Letters Models.

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1F • Printing & Packaging



Vibrant Prints
Innovative Packaging.

Our printing and packaging services leverage state-of-the-art technology to deliver exceptional results. With our in-house printing capabilities, we offer quick turnaround times and high-quality prints.

Standard Branding | Large Format Printing | Offset Printing | Packaging & Labelling | Vehicle Branding | Corporate Gift Boxes

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Standard Branding

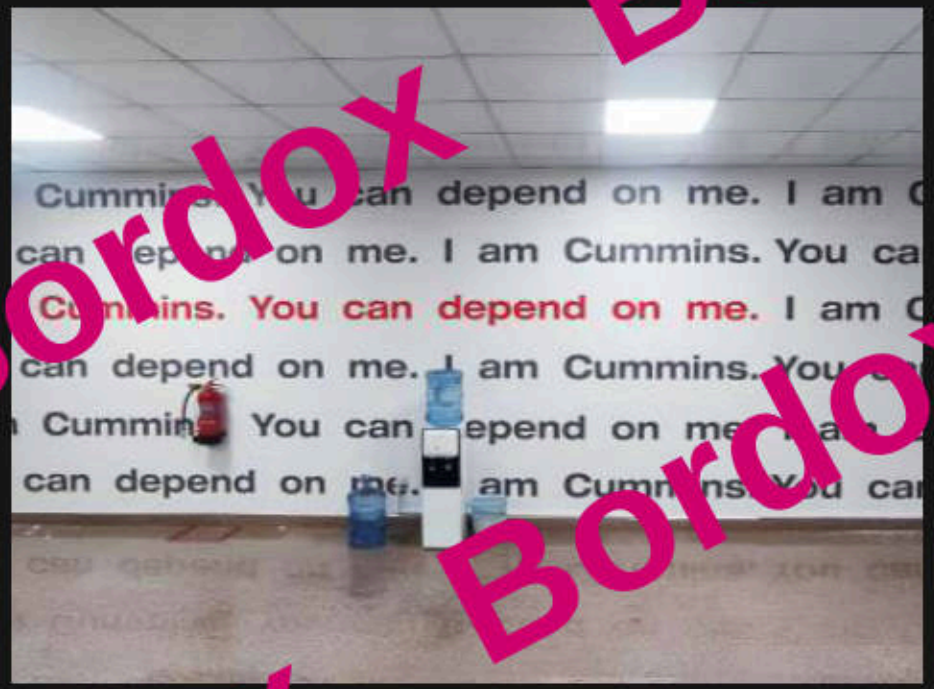
- Pop Up Banners
- Pop Up Counters
- Pop Up Stands
- [illegible] Stands
- Flags
- Promo Stands

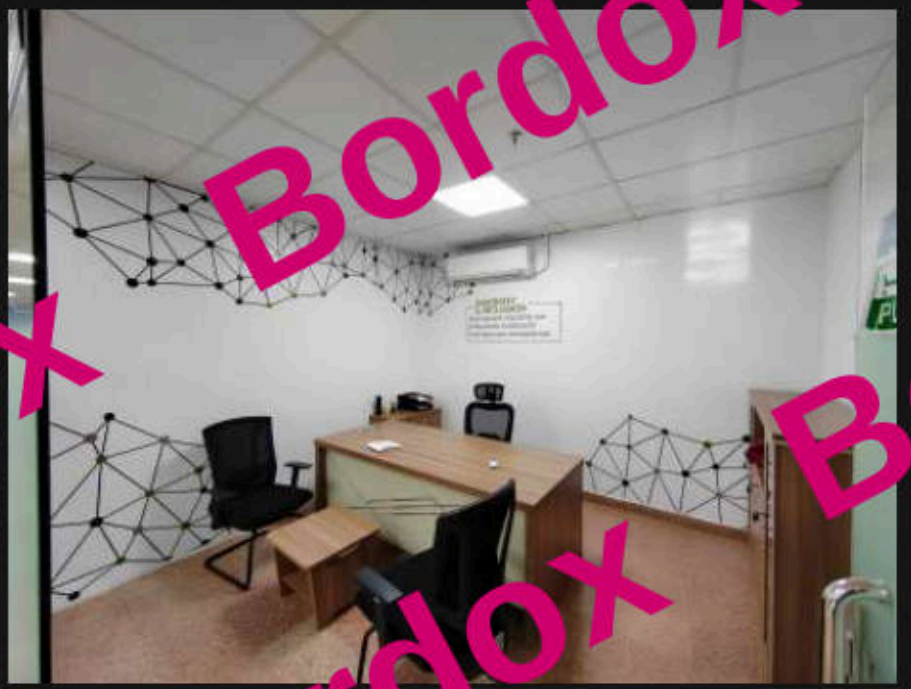


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Large Format Digital Printing

- Adhesive Vinyl
- Cutout Vinyl
- UV Printing
- Frosted Vinyl
- Cutouts
- Mesh Sticker Printing
- Banner Printing
- Flex Printing
- Mesh Banner
- Fabric Printing









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Vehicle Branding

- Sedans
- SUVs
- Vans
- Pick Ups
- Trucks
- Trailers



















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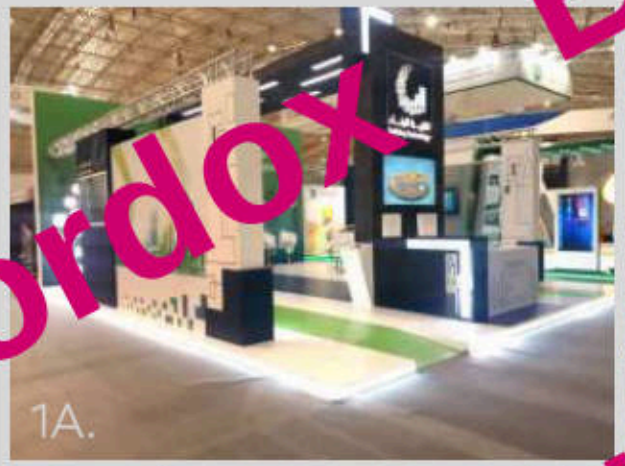


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Main Services.

Turnkey Event Solutions designed to enhance experiences and drive engagement.

2A. Brand Activation
2B. Corporate, Conferences & Summits
2C. Team Building Events
2D. Entertainment Artists
2E. Influencers









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1A. Brand Activation

Activate, Captivate, Elevate
The Power of Experiential

Brand Activation is the heartbeat of your marketing strategy, and we excel at creating dynamic, engaging experiences that bring brands to life. Our strategic approach combines creativity with meticulous planning to deliver activations that resonate with audiences, drive brand affinity and ultimately boost ROI.



Mall Activation | In Store Activation | Outdoor Activation | Events & Festivals | Roadshows | Unconventional

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1

Concept Creation

At CREA8, we're not just about activating; we're about creating experiences that leave a lasting impact. Our process begins with innovative thinking and strategic planning. We brainstorm, conceptualize and refine ideas to ensure they resonate with your audience and align with your brand's objectives. We conduct in-depth research to understand your target audience, market trends and competitors. This insight guides our strategy ensuring that every campaign concept is not just creative but also strategically sound.

2

Operational Excellence

Once the concept is approved, we spring into action. Out team meticulously plans every detail, from logistics to site preparation, to ensure a seamless execution. We handle all aspects of logistics including venue selection, venue permits and rentals, government permits, staffing, equipment production & rental.

3

Post Campaign Analysis

After every activation campaign, we analyze the results to measure the impact and effectiveness of the campaign. This includes gathering feedback from the consumers, tracking social media engagement, and assessing the key performance indicators to determine the ROI of the activation. Based on the results of the analysis, we provide recommendations for further enhancements and effectiveness. Our goal is to continuously improve and innovate to ensure that your brand stays ahead of the competition.

An Integrated **3-Step Process**

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Case Study 1

Client:
Bupa

Campaign:
Bupa Change

Concept:
Set up a mini clinic at different corporate offices to provide a quick health check to the target audience while engaging them in brand talk.



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Case Study 2

Client:
Bupa

Campaign:
School Health Playground

Concept:
Set up a mini obstacle course for kids. Teach healthy habits. Connect the parent's with their kids health status.



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Case Study 3

Client:
Chevrolet

Campaign:
Al Ne[illegible]
Malibu Launch

Concept:
Set up an attractive display for the car launch around major malls in KSA to showcase the looks and features of the vehicle



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Case Study 4

Client:
Coca-Cola

Campaign:
With a The Happiness House

Concept:
Place a happiness house across major malls in KSA. Engage consumers in the Coke journey to win exciting gifts on the spot.



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Case Study 5

Client:
Coca-Cola Light

Campaign:
Haya Magazine Collaboration

Concept:
Collaboration with Haya Magazine across KSA & Kuwait Modern Trade and Female Universities to promote Coke Light as a fashionable and stylish brand.



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Case Study 6

Client:
Fanta

Campaign:
Fanta New Taste ME Re-Launch

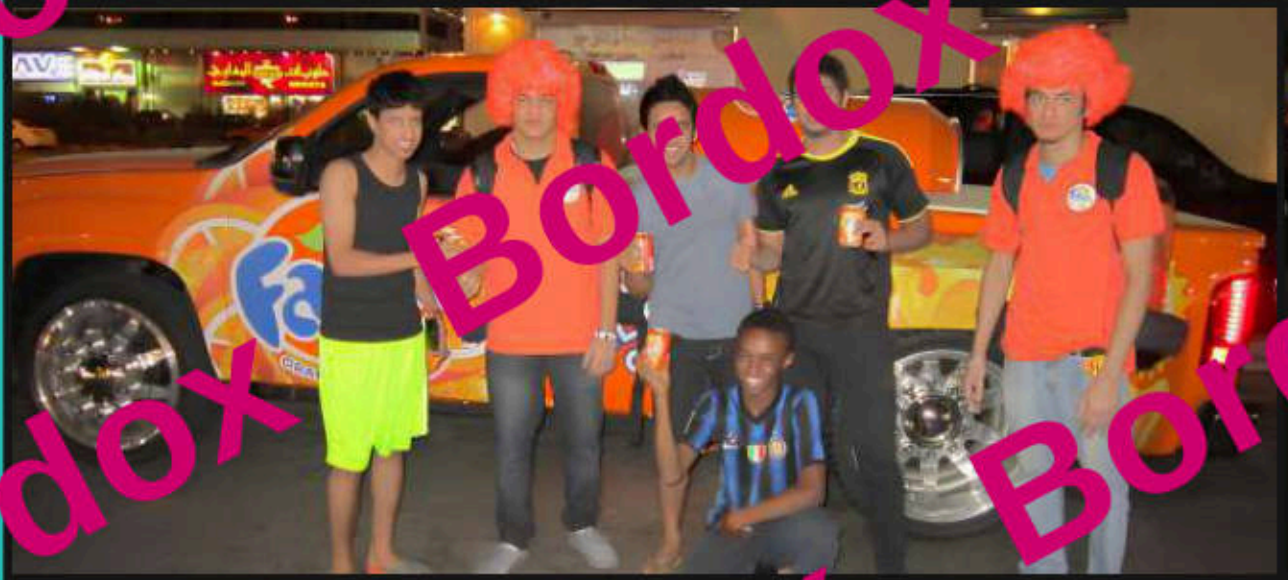
Concept:
To create a buzz about Fanta's New-Taste we went all out by activating Malls, Key Accounts, Outdoors across KSA, UAE & Jordan.



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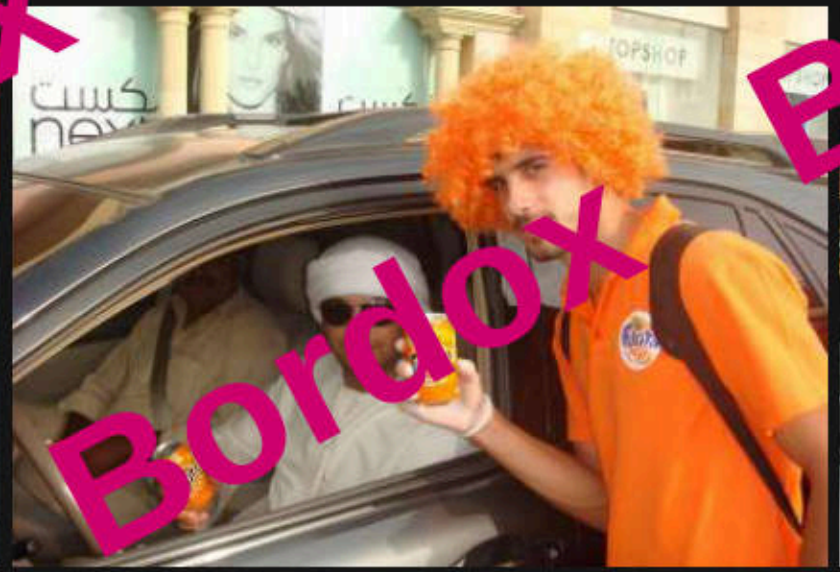


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Case Study 7

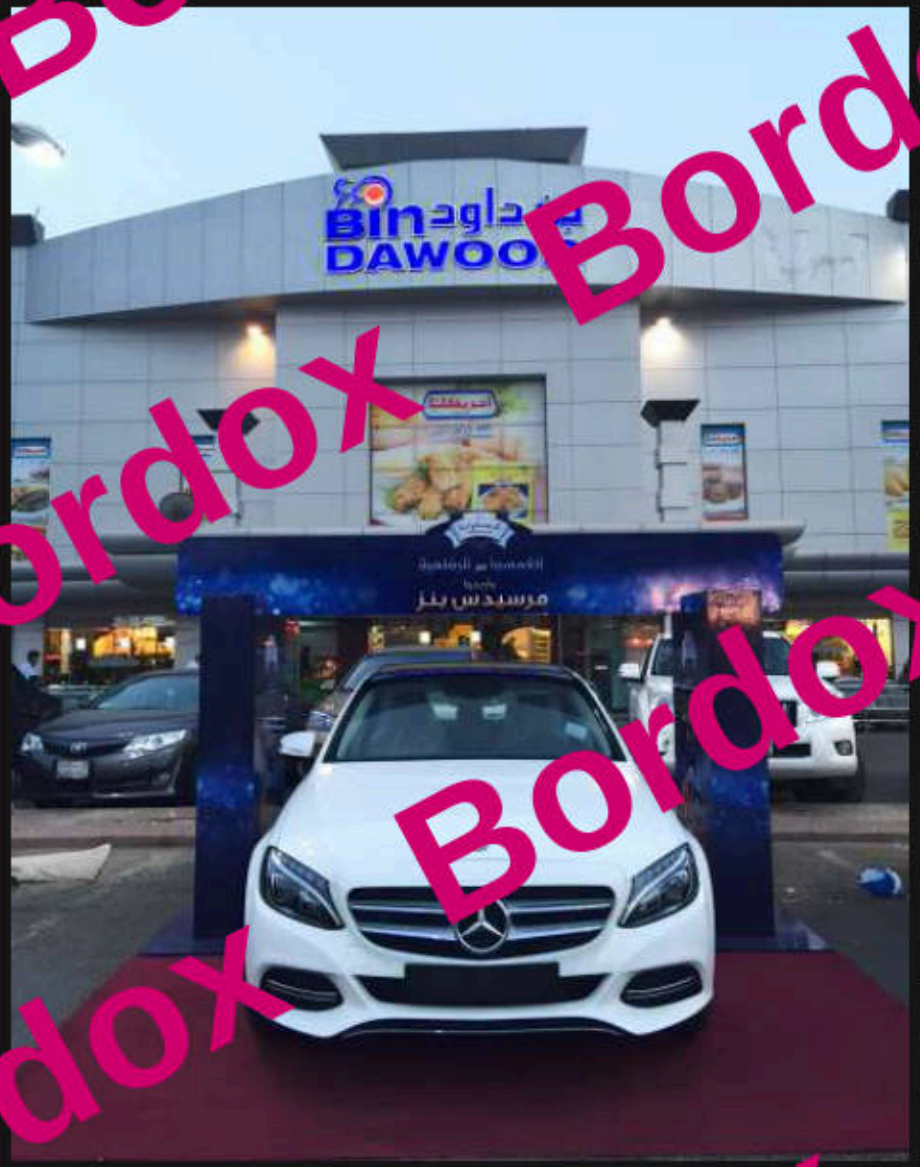
Client:
London Dairy

Campaign
Win A Mercedes Campaign

Concept:
A campaign created to create buzz, increase impulse buying, increase awareness by giving the consumers a chance to win a Mercedes.



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Case Study 8

Client:
L'Oreal

Campaign:
Excellence Crème Activation

Concept:
A campaign aimed at raising awareness of the L'Oreal Excellence Crème SKUs



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Case Study 9

Client:
Johnson & Johnson

Campaign:
Face & Skin Care Activation

Concept:
A combo of consumer promotion and brand awareness across various pharmacies in KSA.



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Case Study 10

Client:
Nivea

Campaign:
Musk Skin
Launch

Concept:
Awareness campaign for the New Musk Body Lotion Variant from Nivea, targeting Malls, Corporate Offices and Beauty Salons



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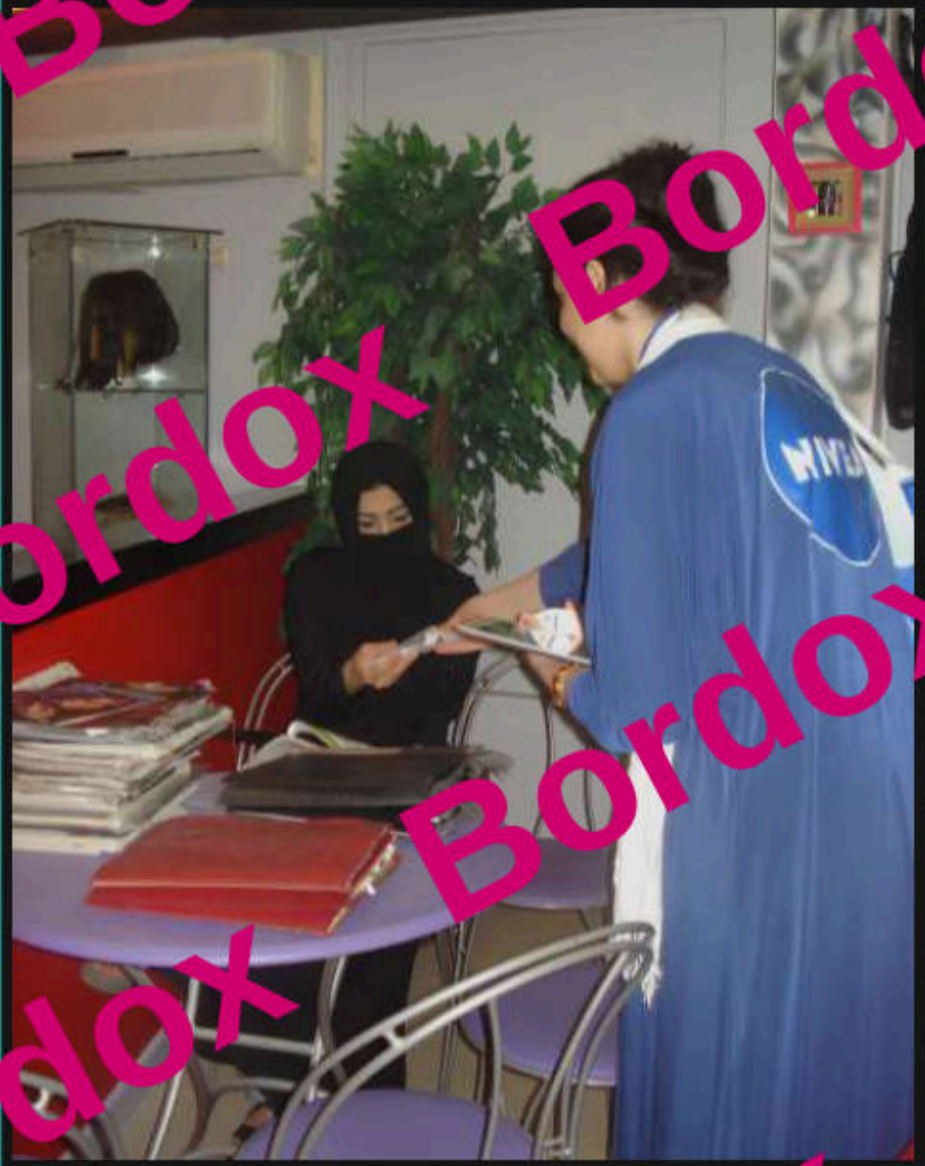








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Case Study 11

Client:
Organic Harvest

Campaign:
Launch Campaign

Concept:
Launch Promoter Activity across retail store in Jeddah, Riyadh & Dammam. Promoters educating consumers about the USPs of Organic Harvest SKUs.



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Case Study 12

Client:
Kraft

Campaign:
Philadelphia Tasting Activity

Concept:
Offer Philadelphia Cream Cheese to consumers around Key Accounts & Outdoors in KSA & Kuwait.



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Case Study 13

Client:
Rani

Campaign:
Philadelphia Tasting Activity

Concept:
Rani Float Catch & Win campaign designed to engage the target consumers in a fun competition. Catch the maximum flying chunks and win exciting prizes.



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Case Study 14

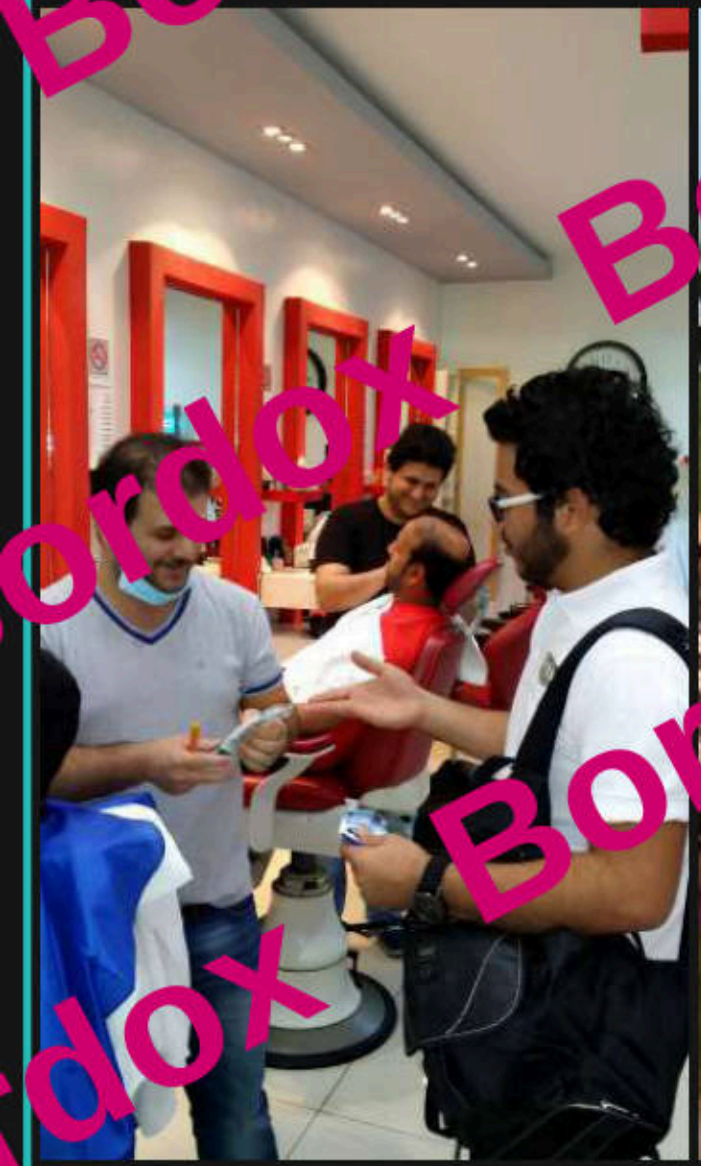
Client:
Edgewell Schick

Campaign:
Schick Razor Sampling Activity

Concept:
Sampling Activity around high traffic outdoor areas and salons for the New Schick Shaving razors for men.

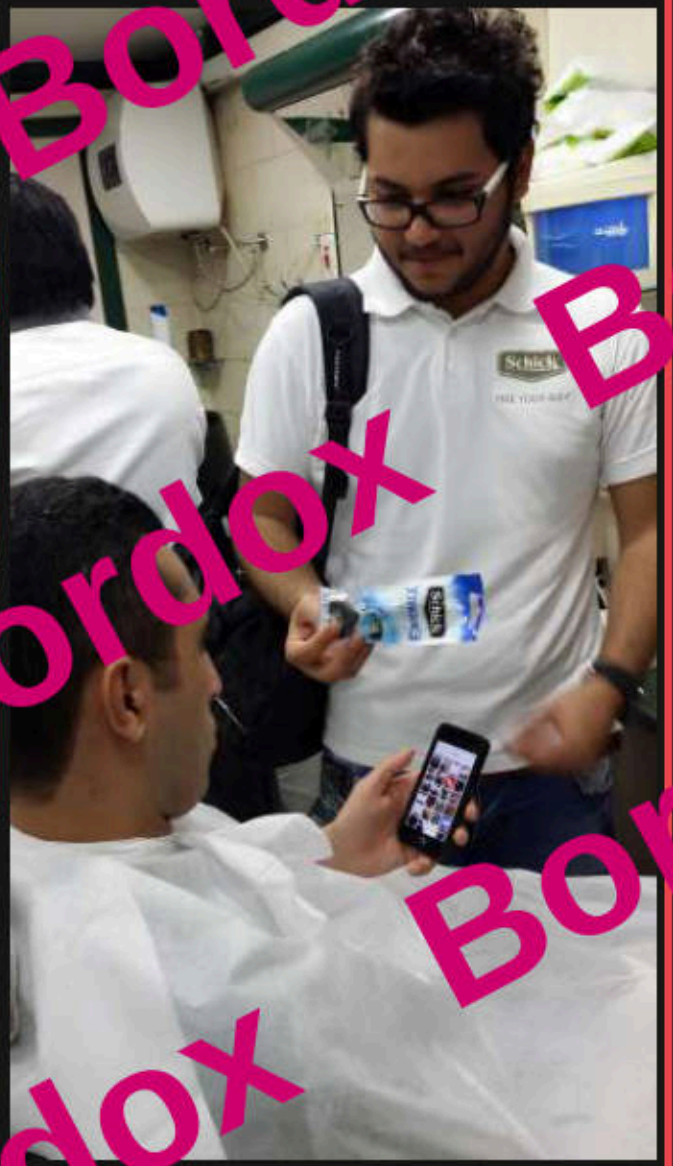


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Case Study 15

Client:
Tang

Campaign:
Be Good
Mall Activation

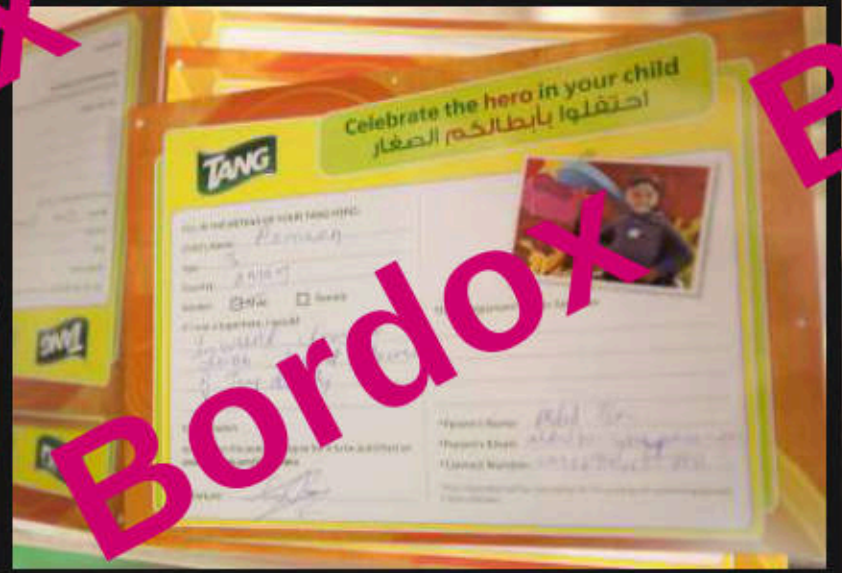
Concept:
Be Good Campaign is all about empowering the young ones to be the superheros that bring about the good in the community. Activated across malls in KSA & UAE.

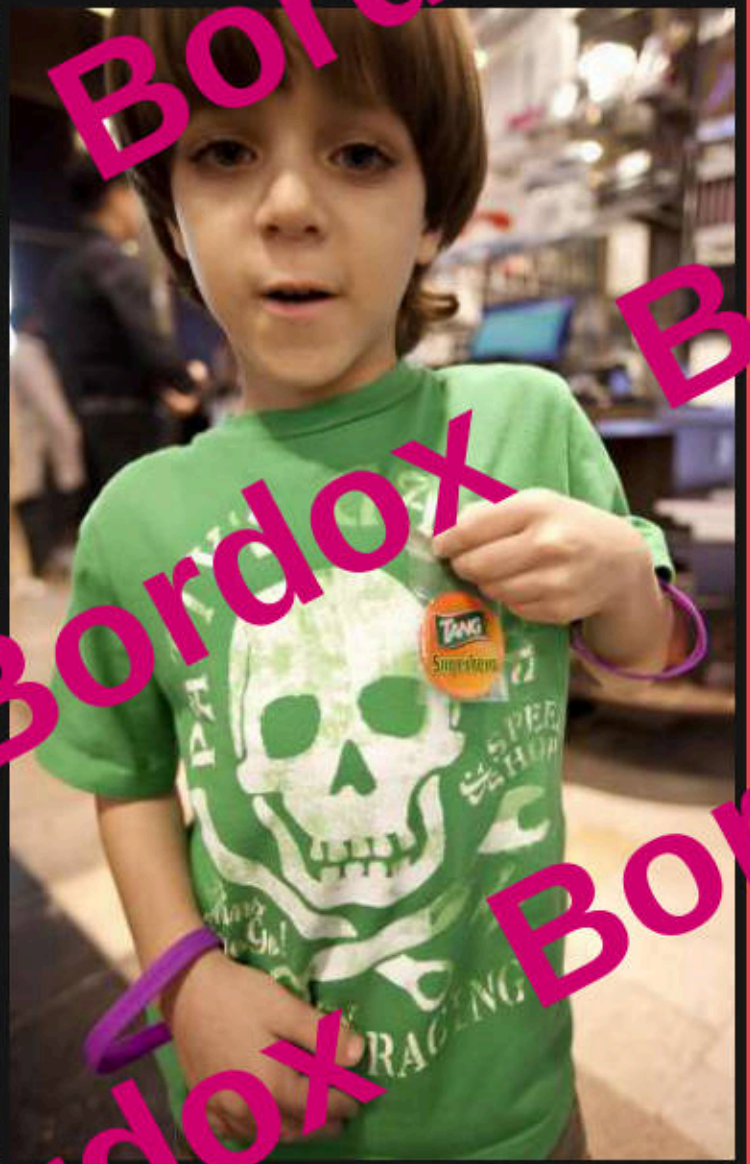


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Case Study 16

Client:
Ulker

Campaign:
Its my moment
Sampling Activity

Concept:
The concept for this campaign revolved around establishing Biskrem is your partner in your best moments. Activated across Malls, Offices, Salons, Schools, Universities and outdoors.



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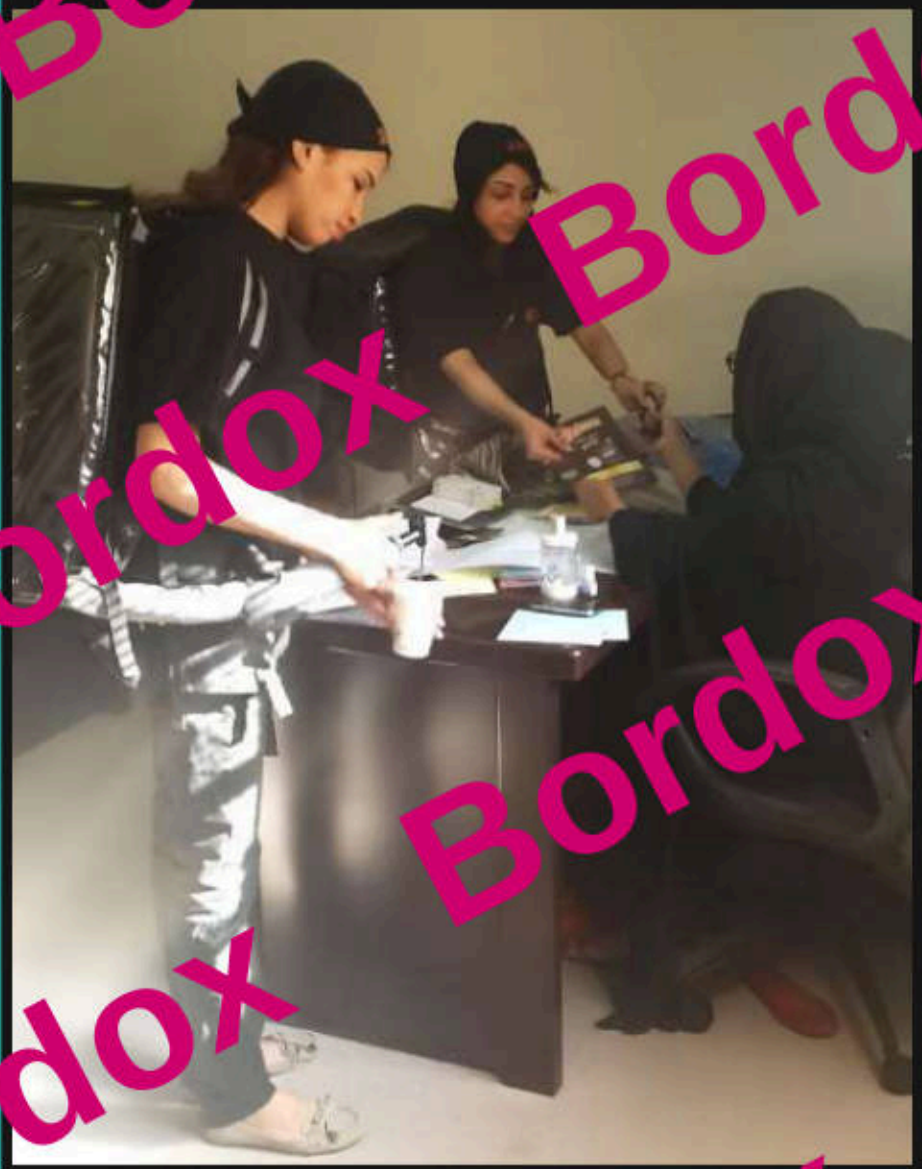








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Case Study 1

Client: Institute of International Finance
Project: IIF G20 Conference

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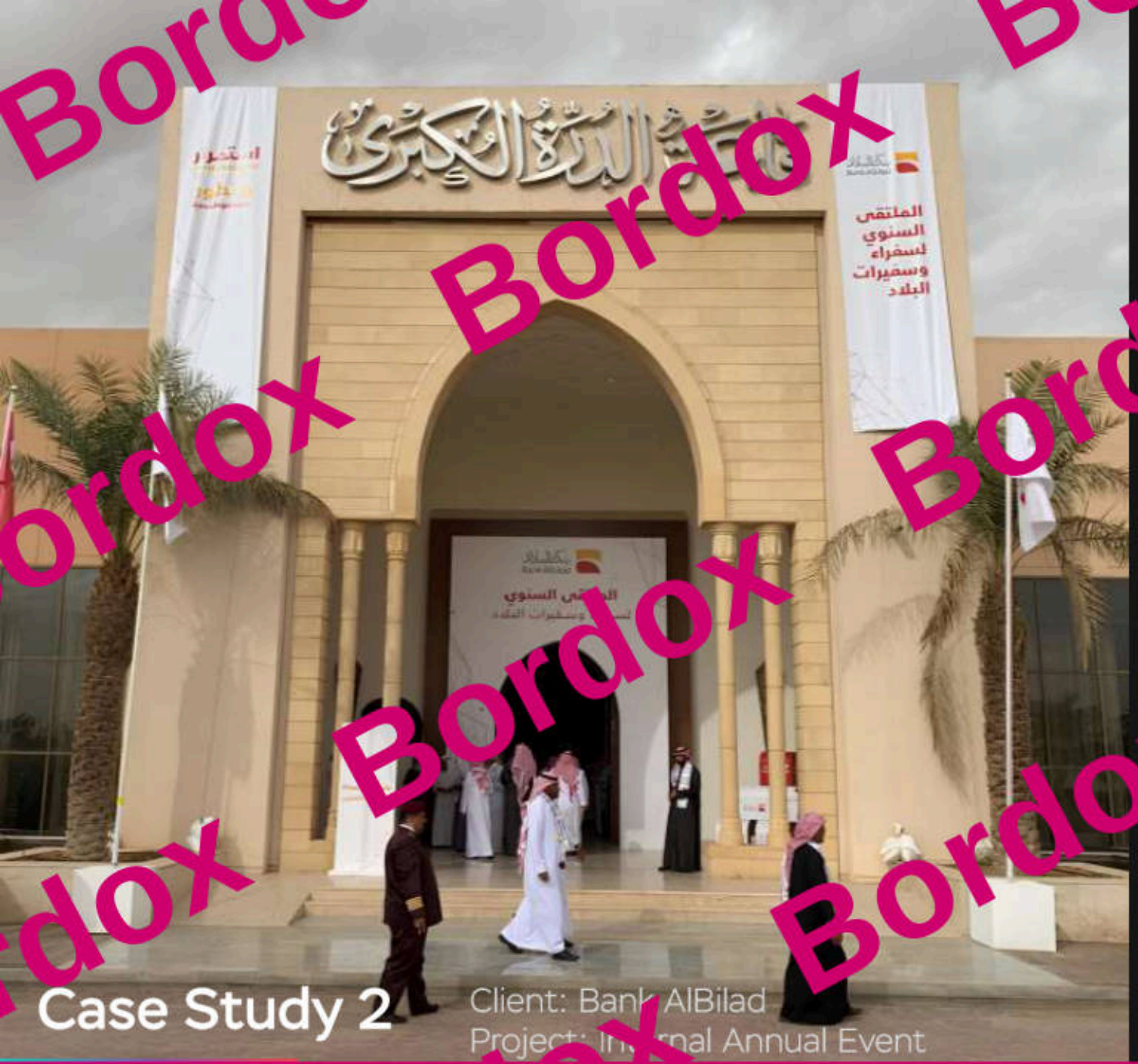
Case Study 1

Client: Institute of International Finance
Project: IIF G20 Conference

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Case Study 2

Client: Bank AlBilad
Project: Internal Annual Event

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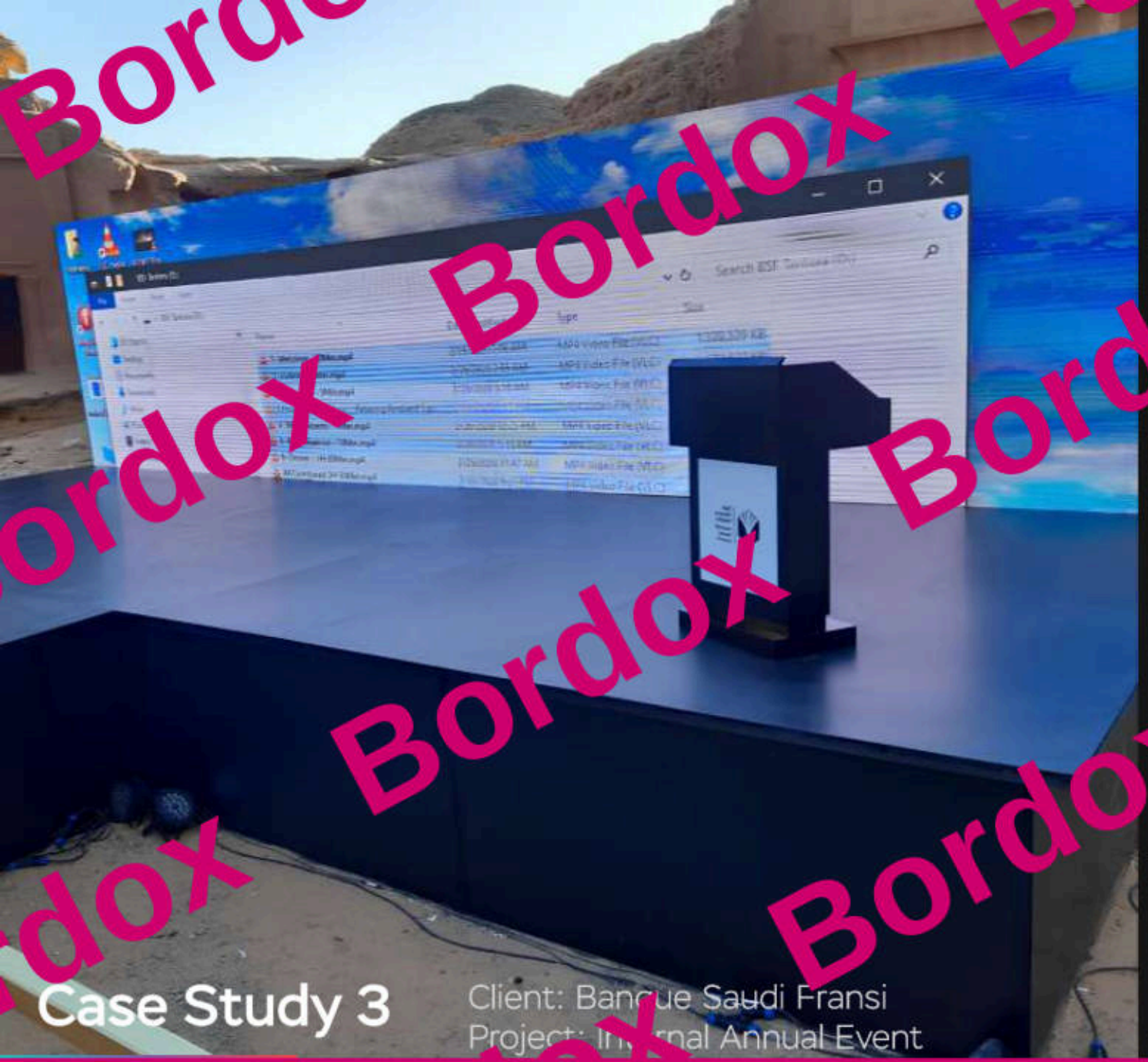
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Case Study 2

Client: Bank AlBilad
Project: Internal Annual Event

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Case Study 3

Client: Banque Saudi Fransi
Project: Internal Annual Event

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Case Study 3

Client: Banque Saudi Fransi
Project: Internal Annual Event

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Case Study 3

Client: Banque Saudi Fransi
Project: Internal Annual Event

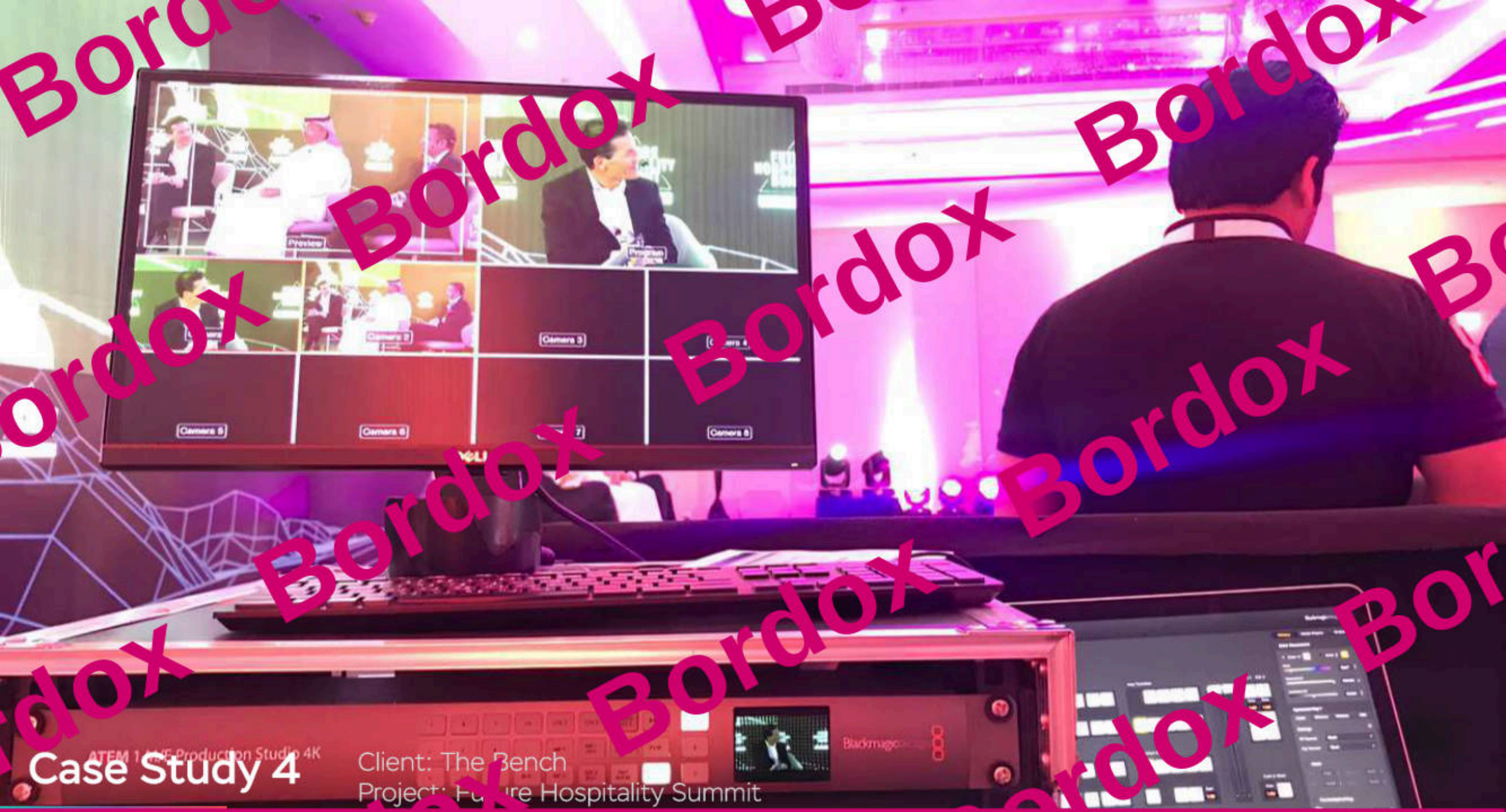
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Case Study 4

Client: The Bench
Project: Future Hospitality Summit

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Case Study 4

Client: The Bench
Project: Future Hospitality Summit

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Case Study 5

Client: Siemens
Project: Townhall Event

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Case Study 5

Client: Siemens
Project: Townhall Event

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Case Study 5

Client: Siemens

Project: Townhall Event

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Five Squares

Description: This game will test your communication skill even without talking to each other. Need to do the 5 square from different shape that is rambled and distributed to each member of the team.



Archery

Description: A time [illegible] game. The aim of this game is to hit all the circles on the [illegible]ard in the shortest time to win.



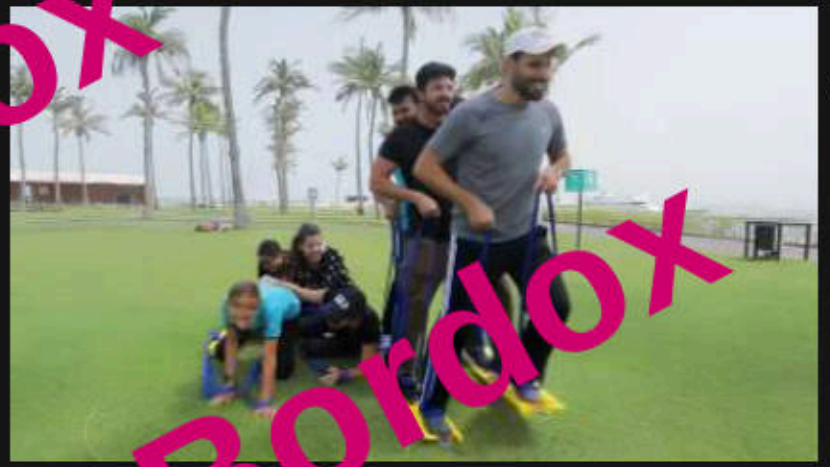
Balls and Sticks

Description: A team race game. The whole team should transfer the ball from the starting point to the base on the other end. Each member has only one wooden stick to be used in transferring the ball while using one hand only.



Big Ball Run

Description: Coordination and synchronization is needed to win this fun team race game. While holding a huge ball upright and picking-up colorful cones one by one and return the cones back to its original position after making a turn.



Big Foot Challenge

Description: Coordination and Communication game. By stepping into the two pieces of woods with the rope. One at a time, the team need to lift the wood and start making steps on their way to the finish line.



Blind Man Walk

Description: This game needs good communication between team members. It will be a test of how good a person is in giving instruction to his teammates who are blind folds. A nice but fun and exciting game.

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Bubble Ball Figh

Descriptio Th is a ro o game that needs technique, team ef rt, nd trength. Coordination is also needed to win thi su o W stling inspired game. Bumping the opponent wh we g a bubble ball to take the opponent out of the ay g area or make him fall on the ground.



Caterpillar

Description: With sy ize mov me t the team must finish the race while din a VC Caterpillar. Can walk, run or hoop.



Circle Run

Description: A Cooperation and synchron zation race game.. While inside the circle, team members d to have a coordination to move fo ard o t fin h l e.



C eative Straw

escription: Creativity, planning and leadership is the key to succeed in this game. Without talking to each other, using straws and connectors team will need to build a tower us the two materials.



Croco e L ke

Description: ng boxes and pieces of woods, all team members need to go from the start to finish line all together by stepping into the boxes without touching the ground. The team should reach the finish line while making sure that all



Flying Pe

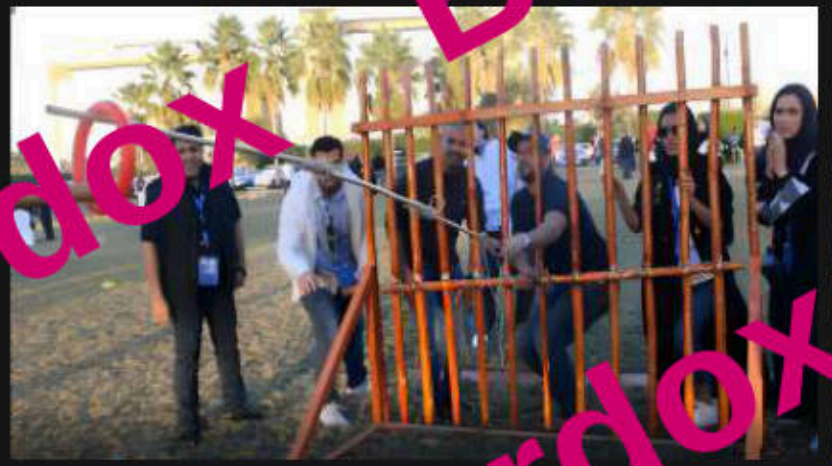
Description: W ng he w rd TEAM using a giant pen with multiple tr gs a ch to control the movement. Each team m mb sh ld hold each end of the string and start wri g.

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Gold Mine

Description: One team member must pick-up rubber with corresponding point while being blindfold and making sure not to touch the plastic marker which serves as bombs. How he will do task is relied on the instructions from the rest of the teammates.



Key Words

Description: With the use of bamboo sticks and ropes the team needs to make a long pole long enough to get the key from the other side of the bamboo fence. The team will be using the key to open the box containing letters and a hint which has a word that is needed to be solved.



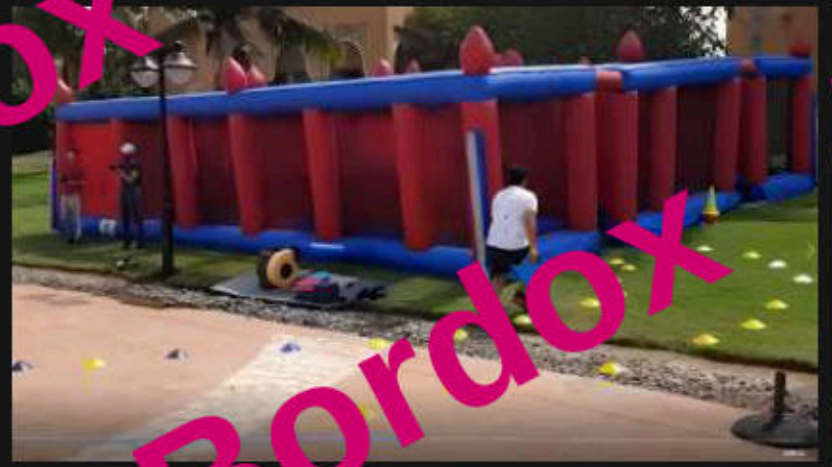
Maze And Roll

Description: One team member should make the ball go past the maze by pulling the strings either ways. The other team members will catch the ball using a pipe and roll it until it reaches the end. At the end of the line is a scale attach to a barrel where team needs to hold all the balls needed.



Maze Board

Description: A game of communication. Just like the regular maze, the only goal is to make the ball roll its way to the finish. But this time all team members should hold the board to make the ball roll.



Maze Runner

Description: This is a race game. One by one each member from bothteams should get colored rubbers assigned to team that can be found inside the maze. The first team who can transfer all the rubber win the race.



Memory Maze

Description: On the floor a piece of banner vertical and horizontal line that forms square. Facilitator will show a pattern that team members should remember and form it

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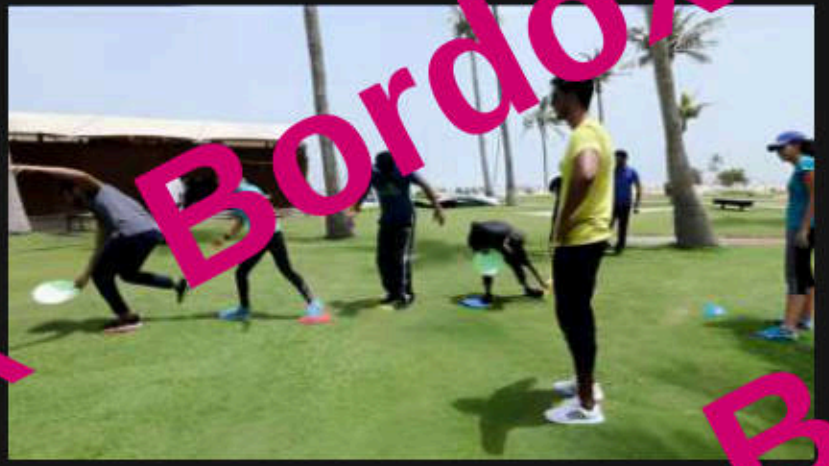
Paddle Pass

Description: A play game. Passing object using a paddle while standing on a pool on a certain distance. The goal is to transfer all objects in the shortest time without letting it fall into the ground.



Puzzle Blocks

Description: Memory game. Puzzle game that needs team work, team effort and coordination.



River Crossing

Description: Team work, cooperation and technique is needed to do this task. Using rubber mats all together the whole team will move from starting point to the finish line without stepping on the ground.



Sling Shots

Description: Highest pointer game. Using huge sling shots. The opponent team need to hit the ball which another team is carrying and trying to transfer from the one side to the other side to get score..



Tower of Power

Description: This is a communication exercise group game. The team need to move as one to put the block into the top of another block to form a tower by using ropes attached to a catcher.



Transfer Bottle

Description: Each team member will hold one end of the rope attached to a piece of wood which holds the bottle. From stating line, the team needs to walk, make a U-turn and make sure that the bottle dies not fall Each time the bottle falls,

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